

ADVERT ARTWORK GUIDELINES

A5 Catalogue / Booklet

Accepted File Types:

- PDF
- JPG

NOT ACCEPTED:

- Microsoft Office suite
(Word, PowerPoint,
Excel & Publisher)

Resolution: 300 dpi

Bleed: 3mm on all sides.

Safe Area: 3mm in from all sides.

Crop Marks: Required for trimming
to finished size.

Fonts: All fonts must be embedded
or converted to curves.

Trim: Borders and type must be
within safe zone.

A5 Advert Size (W x H)

- 148 x 210 (trim / page size)
- 154 x 216 mm (bleed area)
- 138 x 200 mm (safe area)

A6 Advert Insert (W x H)

- 135 x 90 (trim size)
- 143 x 96 mm (bleed area)
- 125 x 80 mm (safe area)

A5 FULL PAGE ADVERT (with bleed)
ARTWORK SIZE (W x H)

TRIMMED SIZE: 148 x 210mm
(final trimmed size when printed)

All important text and images should be
set at least **3mm (safe area)** in from the
edge of the trimmed artwork.

BLEED SIZE: 154 x 216mm
(please include all printer crops / reg
marks)

 Trim Finished Size

 Bleed Area 3mm outside trim

 Safe Print Area 3mm inside trim

 Crop Marks